

San Marcos High School PTO Board Meeting Minutes

Wednesday, September 6th, 2023, 4:30 PM, SMHS Fishbowl

OFFICERS IN ATTENDANCE: Rachel Nafrada, Vanessa Smith, Jen Wasserman, Jen Larochele, Kristy Toma-Tlalka, Lindsey Smith, Jen Kerschbaum, Shannon Lane, Denise McCammon

MEMBERS AND GUESTS IN ATTENDANCE: Principal Jesse Schuveiller, ASB Director, Bonnie Bagheri, Sonja Olson, Debbie Rosenzswieg

★ The Meeting was called to order at 4:31 PM by Rachel Nafrada.

★ **ELECTRONIC VOTE: Motion to Adopt Amended Bylaws:** Amended bylaws proposed by Rachel Nafrada. Motion by Jennifer Kerschbaum on 8/20 at 6:46pm to adopt bylaws as amended on 8/20. Motion seconded by Lindsey Smith on 8/20 at 6:49pm. Motion unanimously passed on 8/21

PRINCIPAL'S REPORT (Jesse Schuveiller)

- Current enrollment is 3,201, down from last year.
- There will be Staff Development on 9/12 with guest speaker Shelley Sledge from CSUSM presenting culturally responsible teaching in effort to create a trusting environment for students.
- Community Wrap Around is a new targeted intervention resource on campus utilizing lived experience and extending beyond what social work & counseling can provide. Program is starting with general visibility on campus & connection to campus supervisors.
- College application workshops are being provided beginning 9/13.

ASB DIRECTOR'S REPORT (Bonnie Bagheri)

- Spirit Week begins 9/11
- Discovery Bowl
 - Chick-Fil-A dining Includes orders made through the mobile app.
 - Pep rally is 5:30-7 on 9/12
- Club Rush week of 9/21
- Make up pictures 9/21
- Back to school Knight 9/21
- Homecoming theme to be announced on 9/15
- Homecoming Game on 10/6 - Tix will be sold on Go Fan.
- Homecoming Dance on 10/7 - Guest pass forms must be submitted to AP and will be uploaded for ticket purchase online.
- Parent Volunteers will be needed for hosting entertainment (5) and end of evening events (5?).

Negative Social Media posts will be ignored. Principal Schuveiller's motto is "Cheer positivity for our team" and everything else will fade away. Parents are asked to lead by example on social media and in person. Ideas to encourage positivity are welcome.

PRESIDENT'S REPORT (Rachel Nafrada)

★ **Motion to Approve 5/31 minutes:** Motion by Vanessa Smith to approve meeting minutes from May 2023. Motion seconded by Kristi Toma-Tlalka. Motion unanimously passed.

San Marcos High School PTO Board Meeting Minutes

Wednesday, September 6th, 2023, 4:30 PM, SMHS Fishbowl

★ **Motion to Approve 8/16 minutes:** Motion by Kristi Toma-Tlalka. Motion seconded by Lindsey Smith Motion unanimously passed.

10 Year celebration

- Chaired by Jen Wasserman
- Saturday, January 13th 6-10pm In the Barn
 - Barn cost is \$160/hour and will hold 170 people (12 tables of 8)
 - Guests (21+) include current & prior administration, SM Mayor, 2014 students

Grad Night is coming back

- Belmont Park, June 5th (date of graduation)

Back to School night – Fund the realm, Disney, Sponsor a Senior, FSK

TREASURER'S REPORT (Jen Kerschbaum)

- FTR is at \$2780 (goal of \$12,500)
- 205 Disney purchases (~60 on payment plans)
- PTO Supplies is expecting to over spend primarily due to several onetime purchases.

★ **Motion: Increase to PTO supply line item** Motion by Jen Wasserman to increase PTO supply line item from \$400 to \$800. Motion seconded by Denise McCammon. Motion unanimously passed.

★ **Motion: Increase printing and pear deck line items** Motion by Shannon Lane to increase printing from \$50 to \$500 and pear deck \$2,200 to \$2,400. Motion seconded by Denise McCammon. Motion unanimously passed.

VICE PRESIDENT'S REPORT (Vanessa Smith)

As a follow up to Bylaws board members will be asked to sign a conflict-of-interest agreement. Document to drafted for review by board prior to implementation.

FUNDRAISING'S REPORT (Jen Wasserman)

Vanessa is helping Jenn to oversee fundraising: planning and evaluating tools for moving forward

HOSPITALITY'S REPORT (Christine Gonzales and Denise McCammon)

- FSK sales are over 100
- Denise will explore with Sonja Olson setting up a table offering donated coffee & pastries for attendee donations at back-to-school.

VOLUNTEER COORDINATOR'S REPORT (Jen Laroche)

Volunteer interest has been coming in. A number of responses indicate support (from high to low) for the following activities:

COMMUNICATIONS' REPORT (Lindsey Smith)

Communication is in the process of updating the PTO website and welcomes any expertise from WordPress users. Rachel will supply photos for updated website.

San Marcos High School PTO Board Meeting Minutes

Wednesday, September 6th, 2023, 4:30 PM, SMHS Fishbowl

SENIOR EVENTS' REPORT (Kristi Toma-Tlalka)

Disney purchases are continuing to be monitored. Considering a campaign to encourage parents to purchase for Christmas gift (deadline for purchase is 11/17). No early purchase incentive may lead to more than usual last-minute sales as deadline nears.

SECRETARY'S REPORT (Shannon Lane)

Bylaws & minutes will be reformatted and submitted for posting on website.

NEW BUSINESS

Laminating machine & supplies donation generously offered by PTO member and accepted by PTO.

Sonja Olson of Sand Dog Solutions will be one of the business present at the Double Peak Challenge on 9/30 and has offered the use of her table for promoting PTO sponsored events (FTR, FSK, Disney, etc.)

★ The Meeting was adjourned at 6:05 PM by Rachel Nafrada.